

# TOREY BERNDT

CREATIONS CONSULTANT



## EXPERIENCE

### **toreystories**

Creations Consultant

2019-Present

- Own marketing & event planning company
- Provide social media, website maintenance and web content marketing services
- Provide full event coordination for business and corporate events

### **Junior Achievement of Kansas**

Marketing Manager

2018-Present

- Market programs and initiatives of statewide nonprofit organization
- Primary administrator of website and social media accounts (5)
- Serve as media liaison for print, broadcast and other media outlets
- Create all marketing materials including press releases and print materials

### **Alpha Media Topeka**

Promotions Director

2015-2018

- Coordinated station-wide promotions and giveaways
- Worked with community organizations to promote local events
- Planned onsite station presence at events throughout Northeast Kansas
- Co-administrator of all station websites and social media accounts (12)

## INVOLVEMENT

### **International Association of Business Communicators, Topeka Chapter**

Board Member, 2019-Present

Chapter Member, 2018-Present

### **Topeka Heartland Sertoma Club**

Communications Coordinator, 2018-Present

Member, 2017-Present

### **St Jude Children's Research Hospital**

Volunteer, 2018-Present

## CONTACT

 Topeka, KS

 [toreystories1@gmail.com](mailto:toreystories1@gmail.com)

 785.251.8304

 [linkedin.com/in/torey-berndt](https://www.linkedin.com/in/torey-berndt)

 [toreystories.com](http://toreystories.com)

## EDUCATION

2009-2013

### **Kansas State University**

BS Hospitality Management

Minors: Business & Leadership

## SKILLS

**Adobe InDesign**



**Microsoft Office Suite**



**G-Suite**



**Wordpress**



**Social Media Schedulers**



**Wix**



**Canva Design**



## RECOGNITIONS

2020

### **Bronze Quill Awards**

Award of Merit Winner

Topeka, KS

2018

### **Country Cares for St Jude**

Session Speaker

Memphis, TN